



**The Welding Accessory Experts™**

**FOR IMMEDIATE RELEASE**

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**DEDICATED WEB-BASED BUSINESS-TO-BUSINESS ARC WELDING  
AND CUTTING ACCESSORIES COMPANY OPENS ON-LINE SUPERSTORE**

San Diego, California, February 1, 2000. Arc-Zone.com has launched its dedicated, full-featured e-commerce arc welding and cutting accessories online superstore, announced Jim Watson, president.

“At Arc-Zone.com, we developed our business model based on the tremendous opportunities to serve the emerging business-to-business market via the Internet,” says Watson. “That’s an industry first. Arc-Zone.com gives end buyers the finest accessory products as well as the expertise of personal account managers who provide solutions to fit their needs. Welding professionals worldwide now have a dedicated online source to buy direct and benefit from timely product and application solutions.”

The company specializes in productivity-enhancing, high-performance torches, replacement parts, tungsten electrodes, quick-change adapters, state-of-the-art coolant additives, water coolers, robotic peripherals and more.

**MORE - MORE - MORE**

**ARC-ZONE.COM®**, Inc. • 2091 Las Palmas Drive Ste. C • Carlsbad, CA 92009  
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**ARC WELDING AND CUTTING ACCESSORIES COMPANY OPENS ONLINE SUPERSTORE  
ADD 1**

“Our accessories and services are designed to add speed and value to arc welding and cutting applications,” explains Watson. “During my 25-plus years of experience in the industry, I identified accessories from around the world designed to improve user productivity and lower costs.

“I founded Arc-Zone.com after identifying a need in the marketplace for an accessories product specialist that could deliver new products and services directly to end buyers. With Arc-Zone.com, these accessories will be made available on-line to end buyers.”

To accommodate the needs of customers not on-line, Arc-Zone.com offers Arc-Zone By Mail, a service where end users can preview an edited selection of accessory products available online in a catalogue companion to the Internet site,

Arc-Zone is at Booth 2245 at AWS on April 26-28 at McCormick Place in Chicago.

Founded in June 1998, Arc-Zone.com delivers high-quality, specialty products designed to improve productivity and reduce operating costs for the arc welding and cutting, fabrication, and allied industries.

For more information, visit the Arc-Zone.com web site at [www.arc-zone.com](http://www.arc-zone.com) or call (800) 944-2243.

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