CAN COM

The Welding Accessory Experts™

FOR IMMEDIATE RELEASE

CONTACT: Jennifer Simpson, 1.800.944.2243

Email: sales@arc-zone.com

ARC-ZONE.COM INTRODUCES PERFORMANCE-ENHANCING PLUG-N-WELD SYSTEM, TUNGSTEN ELECTRODES AT AWS EXPO

San Diego, California, February 1, 2000. . The full-featured e-commerce arc welding and cutting accessories online superstore, Arc-Zone.com, will introduce its performance-enhancing Plug-n-Weld

System and aMpLiFy brand of tungsten electrodes during the 2000 AWS International Welding and

Fabricating Exposition at Chicago's McCormick Place on April 26-28, announced Jim Watson, president.

Arc-Zone.com will be located at Booth 2245.

"With our Plug-n-Weld quick-change couplers and no-drip hose caps, users can change torches

quickly—without tools and without a mess," says Watson. "Companies with multiple shifts, construction

sites and job shops benefit from safely storing valuable TIG welding torches. Plug-n-Weld allows users to

remove torches from power supplies and store them in a safe place—simply and quickly—protecting

torches from theft and damage."

According to Watson, Plug-n-Weld kits make it simple and cost-effective to upgrade old-style "bolt-

on" TIG torch cables, water and gas hoses. "Arc-Zone's Plug-n-Weld standardizes virtually any TIG

power supply and torch combination," states Watson. "Users no longer need to worry that their old

torches won't interchange if there's a mix of new and old power supplies."

- MORE -

ARC-ZONE.COM®, Inc. ● 2091 Las Palmas Drive Ste. C ● Carlsbad, CA 92009 Tel: 1.760.1500 ● 1.800.944.2243 ● Fax: 7.760.931.1504 ● E-Mail: info@arc-zone.com

www.arc-zone.com



1-800-943-2243 www.arc-zone.com

ARC-ZONE.COM INTRODUCES PLUG-N-WELD SYSTEM ADD 1

In addition to the Plug-n-Weld System, Arc-Zone.com will introduce a number of other accessories at the AWS Show including its ArcTimeTM formula of premium tungsten electrodes within its aMpLiFy brand of industry standard formulas.

"ArcTime electrodes are formulated from state-of-the-art non-radioactive, non-carcinogenic dopiants," says Watson, "and are engineered to maximize arctime on low, medium and high amperage AC and DC TIG (GTAW) and plasma welding of steel and aluminum alloys." Watson adds that ArcTime electrodes maximize welding process productivity and lower consumption and inventory costs by reducing the need for thoriated, lanthanated, ceriated and zirconiated tungsten alloys.

With Arc-Zone's aMpLiFy brand of industry standard formulas of tungsten electrodes, welding operations are optimized by the use of the right tungsten electrode for each application. "Manufactured with ingredients exceeding ISO 6848 and AWS A5.12 standards, aMpLiFy 2% lanthanated, 2% thoriated, 2% ceriated and zirconiated alloys are the best-performing, highest-quality tungsten electrodes available," says Watson.

Founded in June 1998, Arc-Zone delivers proprietary, brand name and OEM replacement parts and accessories for GMAW, GTAW and Plasma, hand-held, mechanized and robotic torches for welding and allied industries. The company specializes in productivity-enhancing, high-performance torches, replacement parts, tungsten electrodes, quick-change TIG adapters, state-of-the-art coolant additives, water coolers, robotic peripherals and more.

For more information, visit the Arc-Zone.com web site at www.arc-zone.com or call (800) 944-2243.

#