



The Welding Accessory Experts™

FOR IMMEDIATE RELEASE

CONTACT: Jennifer Simpson, 1.800.944.2243
Email: sales@arc-zone.com

ARC-ZONE.COM OFFERS SOLUTIONS VIA EMAIL

Carlsbad, California, July 7, 2004—Arc-Zone.com (www.Arc-Zone.com) has launched an email program, *Featured Solutions*, to keep professional fabricators up-to-date on innovative products and solutions.

According to Arc-Zone.com president, Jim Watson, the new email program is a way to educate customers. "Our first *Featured Solution*, the Micro TIG torch, is a great example. No bigger than a Monte Blanc pen, this torch is perfect for restricted space applications-- but a lot of people don't know about it. We want to make sure our customers know what solutions are out there, whether they're hobbyists or welding engineers."

Each month Arc-Zone.com will send an email featuring a product and/or a solution to a common welding problem, how-to tips and company news. To subscribe to the email program, visit www.Arc-Zone.com.

Jim Watson founded Arc-Zone.com in 1998 to sell high-performance, customized MIG, TIG and Plasma welding and cutting products directly consumers

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ARC-ZONE.COM®, Inc. • 2091 Las Palmas Drive Ste. C • Carlsbad, CA 92009
Tel: 1.760.1500 • 1.800.944.2243 • Fax: 7.760.931.1504 • E-Mail: info@arc-zone.com
www.arc-zone.com



1-800-943-2243
www.arc-zone.com

ARC-ZONE.COM SOLUTIONS VIA EMAIL
ADD 1

worldwide utilizing the power of the internet. By combining expert knowledge with access to the world's leading specialty manufacturers, Arc-Zone.com's experienced technicians deliver superior products, outstanding service, and innovative solutions designed to improve operations, reduce costs, ensure quality and provide superb value for our customers.

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