



***The Welding Accessory Experts***

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### **ARC-ZONE.COM WEBSITE GETS NEW LOOK**

**Carlsbad, Calif., August 25, 2008**—Arc-Zone.com® Inc., the first internet-only company to sell welding and cutting accessories online, has re-launched its web superstore with a whole new look and added features to make buying decisions even easier. The new store will be open for business beginning August 25, 2008.

"The revamped website is the first created in-house to our exact specifications and style," says company founder and President Jim Watson. Other new features include a rotating gallery of featured products on the home page, and video. "Our 'Welcome to Arc-Zone' video will show visitors first-hand what differentiates Arc-Zone from our competitors while our Weld Like A Pro™ series of How-To videos will showcase our technical expertise and the added value of buying from Arc-Zone.com."

The remodeled store will also allow customers to write reviews of products they have purchased. This is a great tool for other buyers to assess which product is right for them.

The new store will continue to feature secure checkout, easy sign-in, real time actual UPS shipping quotes and Live Chat support with customer service and technical representatives.

Founded in June 1998, Arc-Zone delivers proprietary, brand name and OEM replacement parts and accessories for GMAW, GTAW and Plasma Arc Welding and Cutting applications to customers worldwide.

For more information, visit the Arc-Zone.com web site at [www.arc-zone.com](http://www.arc-zone.com), call (800) 944-2243 or email [sales@arc-zone.com](mailto:sales@arc-zone.com).

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